

SULTAN MIZAN  
WORLD  
**BLUE**  
ECONOMY  
FORUM

**2026**

# SCALING INNOVATION

FOR COMPETITIVE  
AND SUSTAINABLE GROWTH

3 - 4 November 2026

Malaysia International Trade &  
Exhibition Centre (MITEC)  
Kuala Lumpur, Malaysia

Strategic Partner



Organised By



**SYNAPZE**

An aerial photograph of the ocean, showing deep blue water with intricate white foam patterns from waves and currents. The text is centered in the middle of the image.

**"The Blue Economy is no longer a  
CSR initiative. It is a \$100 billion  
industrial transformation."**



# THE INSTITUTIONAL NEXUS FOR BLUE GROWTH

The Blue Economy is emerging as a \$100 billion industrial frontier, yet translating scientific knowledge into scalable blue investments remains a persistent challenge.

**Universiti Malaysia Terengganu (UMT)** stands at the centre of Malaysia's ocean knowledge ecosystem, with four decades of institutional excellence in marine science and ocean governance.

We don't host a dialogue  
**WE CONVENE THE BLUE  
ECONOMY ECOSYSTEM**

# STRATEGIC MANDATE

## DRIVING SUSTAINABLE OCEAN DEVELOPMENT



### Accelerate Investment

De-risk and scale Blue investments into sustainable maritime, energy, and aquaculture projects.



### Harmonize Policy

Drive high-level collaboration across nations to finalize regional ocean policy and governance frameworks.



### Future-Proofing

Foster the adoption and transfer of Blue Tech and R&D for next-generation economic resilience.



### Ocean Diplomacy

Establish collaborative mechanisms for critical shared issues like marine pollution and resource protection.

# FIVE SYSTEM PILLARS

of the Blue Economy



## THE PLANETARY

### CLIMATE & ENERGY

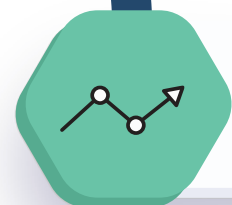
*Industrial Blue Carbon & Ocean Energy Transition*



## THE FINANCIAL

### BLUE FINANCE & CAPITAL

*Investment Mechanisms, Financing  
Platforms & Digital Blue Markets*



## THE INFRASTRUCTURE

### MARITIME ECONOMY

*Maritime Systems, Logistics &  
Trade Infrastructure*



## THE LIVING RESOURCES

### OCEAN BIOECONOMY

*Marine Bio-Innovation, Nature-Based  
Industries & Blue Manufacturing*



## THE INSTITUTIONAL

### OCEAN GOVERNANCE

*Governance Frameworks, Standards  
& Market Alignment*



# SOVEREIGN PATRONAGE

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Under the Royal Patronage of

**HIS ROYAL HIGHNESS AL-WATHIQU BILLAH SULTAN MIZAN ZAINAL ABIDIN**

D.K.T., D.K.R., D.K., D.K.M., D.M.N., S.U.M.Z., S.S.M.T., S.P.M.T., D.K.(Perlis), D.K. (Johor), D.K.M.B. (Brunei), D.K. (Perak), D.K. (Negeri Sembilan), D.K. (Kedah), D.K. (Kelantan), D.K. (Selangor), S.P.M.J., Commandeur de la Legion d'Honneur (France), The Most Auspicious Order of The Rajamitrabhorn (Thailand), Collar de la Orden Al Merito de Chile (Chile), Necklace of Independence (Qatar), Bintang Republik Indonesia Adipurna (Indonesia)

**IBNI ALMARHUM SULTAN MAHMUD AL-MUKTAFI BILLAH SHAH**

**Sultan and Sovereign Ruler of The State and Territory of Terengganu Darul Iman and All Its Dependencies**

# THE NETWORK EFFECT



**40%**

**Market Anchors  
(C-Suite)**



**30%**

**Capital Catalysts  
(SWFs)**

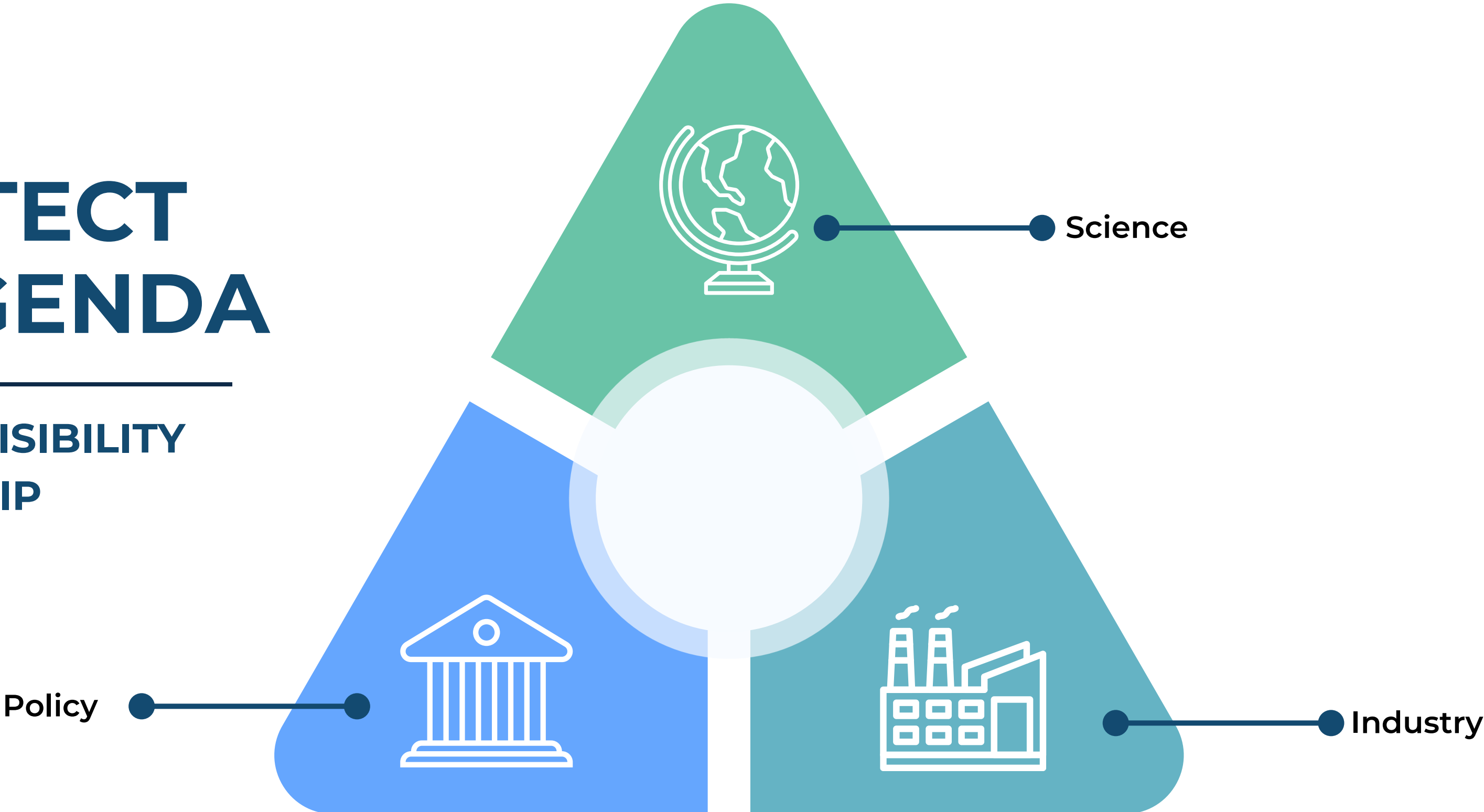


**30%**

**Sovereign Enablers  
(Ministries)**

# ARCHITECT THE AGENDA

MOVE FROM VISIBILITY TO AUTHORSHIP



Co-curate the dialogue alongside UMTBEACON and Sovereign Enablers

# SPONSORSHIP TIERS

## DIAMOND PARTNER

Strategic Investment: Available Upon Consultation

01



### Unrivalled Positioning

Secured as the singular lead partner with the greatest strategic impact on the National Blueprint.

02



### Agenda Sovereignty

Lead the design of a Core Plenary session with a 1-hour anchor speaking slot.

03



### Sovereign Access

Exclusive participation in private, high-level roundtables with Ministry heads and Regulators.

# SPONSORSHIP TIERS

## PLATINUM PARTNER

**The Market Accelerator:**  
Tiered Partnership Briefs Available

**01 Strategic Visibility**  
Customised suite of benefits strategically designed to elevate visibility and foster meaningful connections.

**02 Industrial Influence**  
Lead a "Strategic Engine" Roundtable alongside global port and energy CEOs.

**03 Global Social Proof**  
Tier-1 press release mentions and primary branding across all marketing channels.

## GOLD PARTNER

**The Industrial Enabler:**  
Tiered Partnership Briefs Available

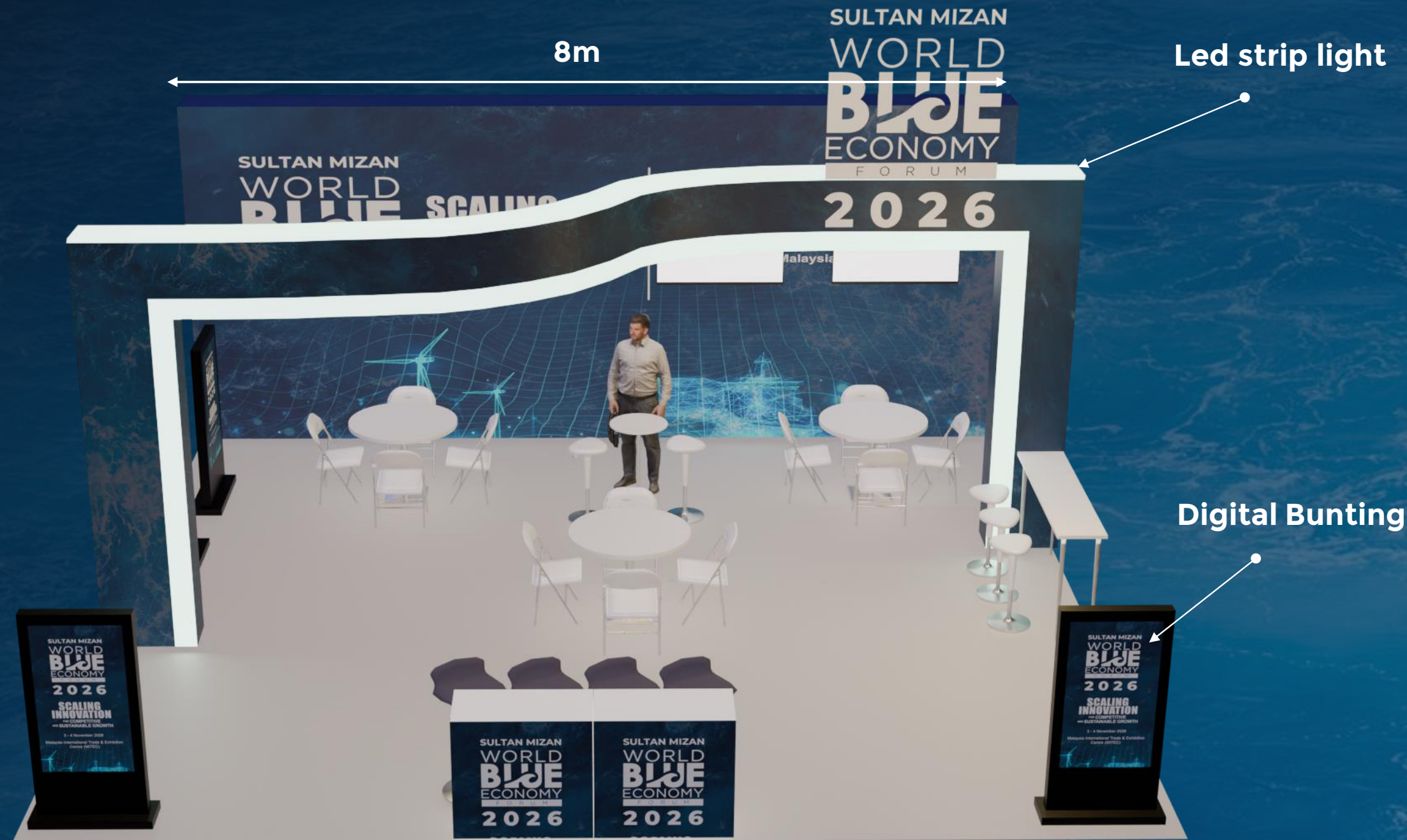
**01 Sector Leadership**  
Recognized as a primary sector leader within the Blue Economy 5-Pillar framework.

**02 High-Value Networking**  
Direct access to specialized maritime audiences through a dedicated 1-hour speaking slot.

**03 Digital Presence**  
Highlighted company presence across the WBEF website and the official digital program book.

Diamond Partner

# Sponsorship Entitlement



## DIAMOND

× 1 Available


- ✓ 8m × 8m Pavilion
- ✓ 50 Delegate Passes
- ✓ 1-Hour Speaking Slot
- ✓ VIP Roundtable Access

\*All booth designs, layouts, and specifications shown are for representational purposes only. WBEF reserves the right to modify or change designs at any time without prior notice".

Platinum Partner

# Sponsorship Entitlement





## PLATINUM

× 2 Available


- ✓ 8m x 6m Pavilion
- ✓ 35 Delegate Passes
- ✓ Panel Speaking Slot
- ✓ Premium Branding

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Gold Partner

# Sponsorship Entitlement





**GOLD**  
× 3 Available

- ✓ 6m x 6m Pavilion
- ✓ 25 Delegate Passes
- ✓ Fireside Chat Slot
- ✓ Logo on All Materials

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# Sponsorship Entitlement



## SILVER

× 4 Available

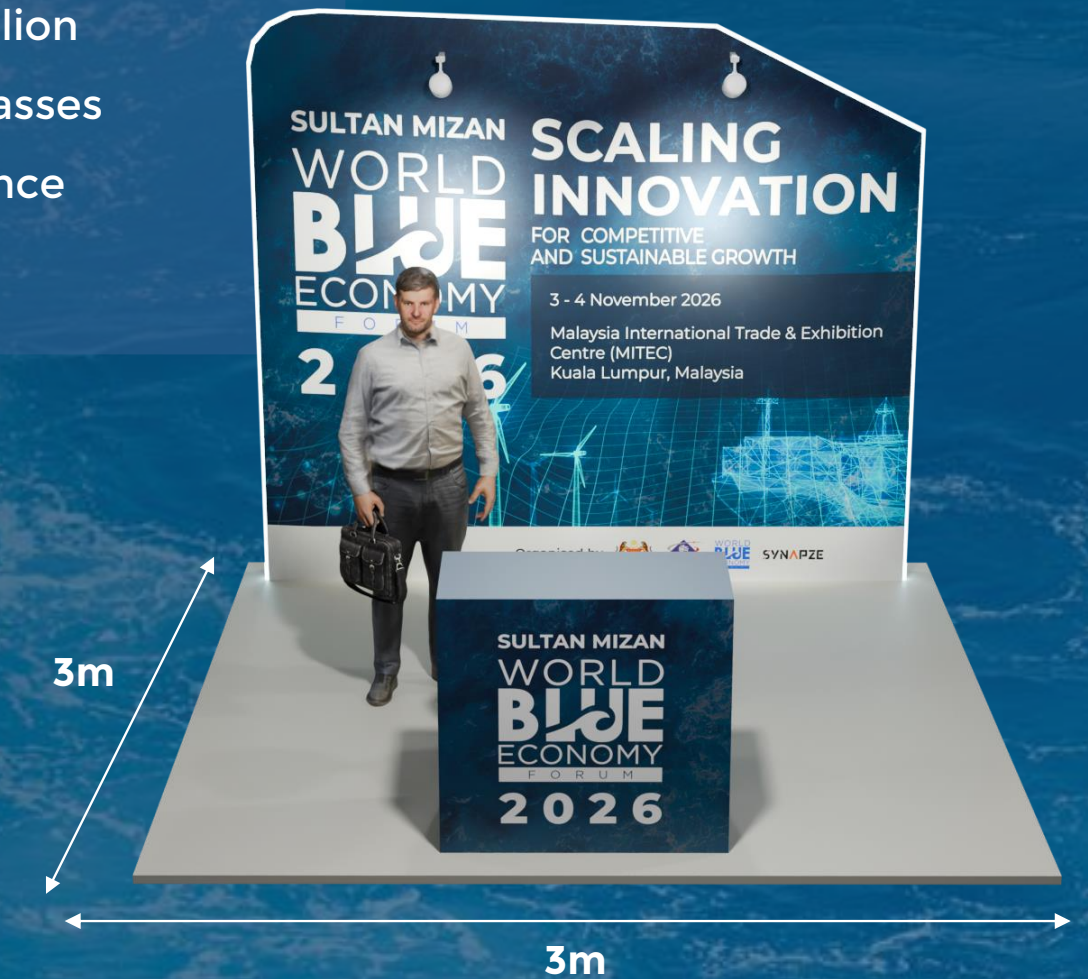
- ✓ 6m x 3m Pavilion
- ✓ 10 Delegate Passes
- ✓ Panel Position
- ✓ Digital Presence



## STANDARD

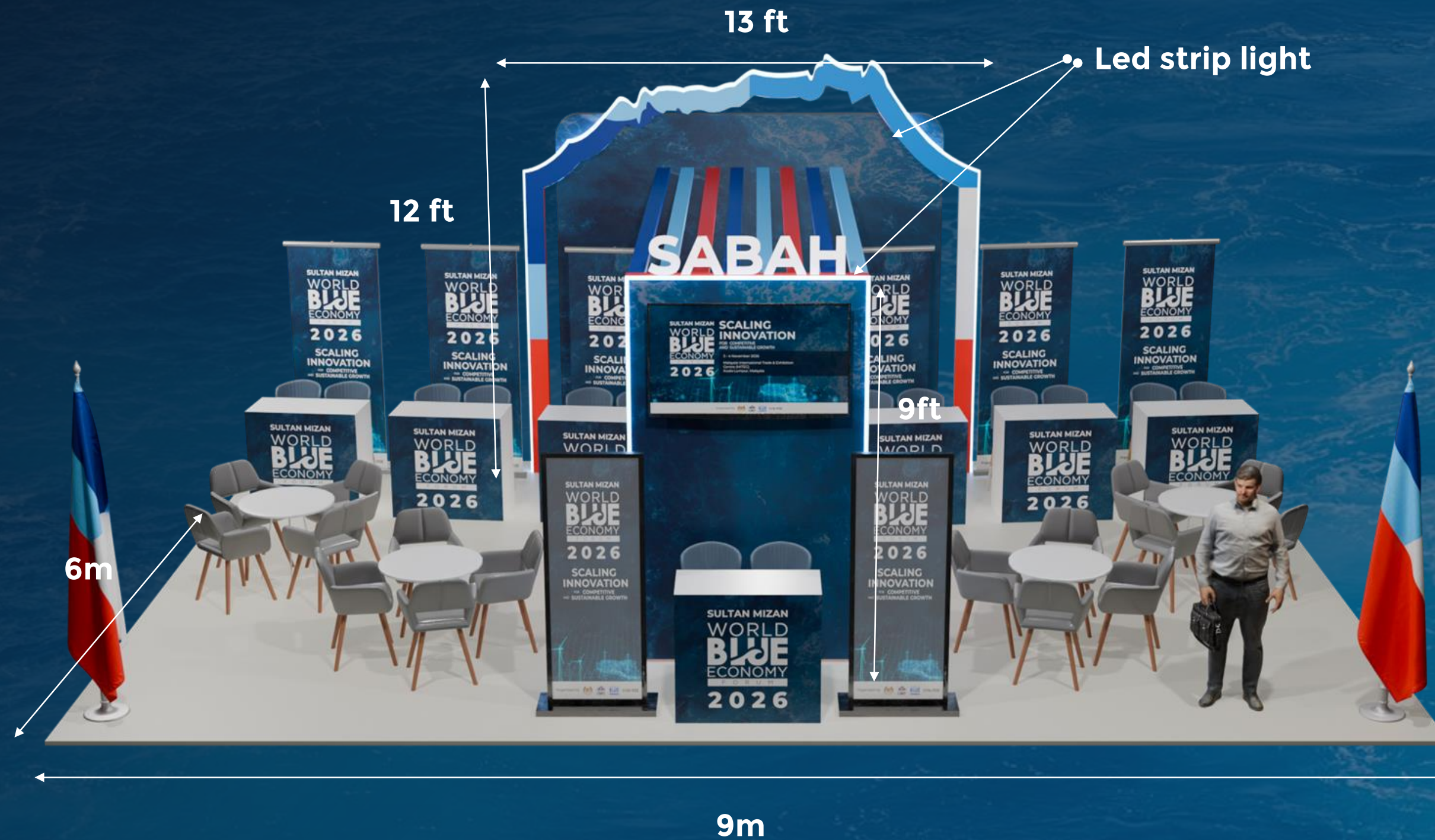
× 4 Available

- ✓ 3m x 3m Pavilion
- ✓ 4 Delegate Passes
- ✓ Digital Presence



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# State Pavilion

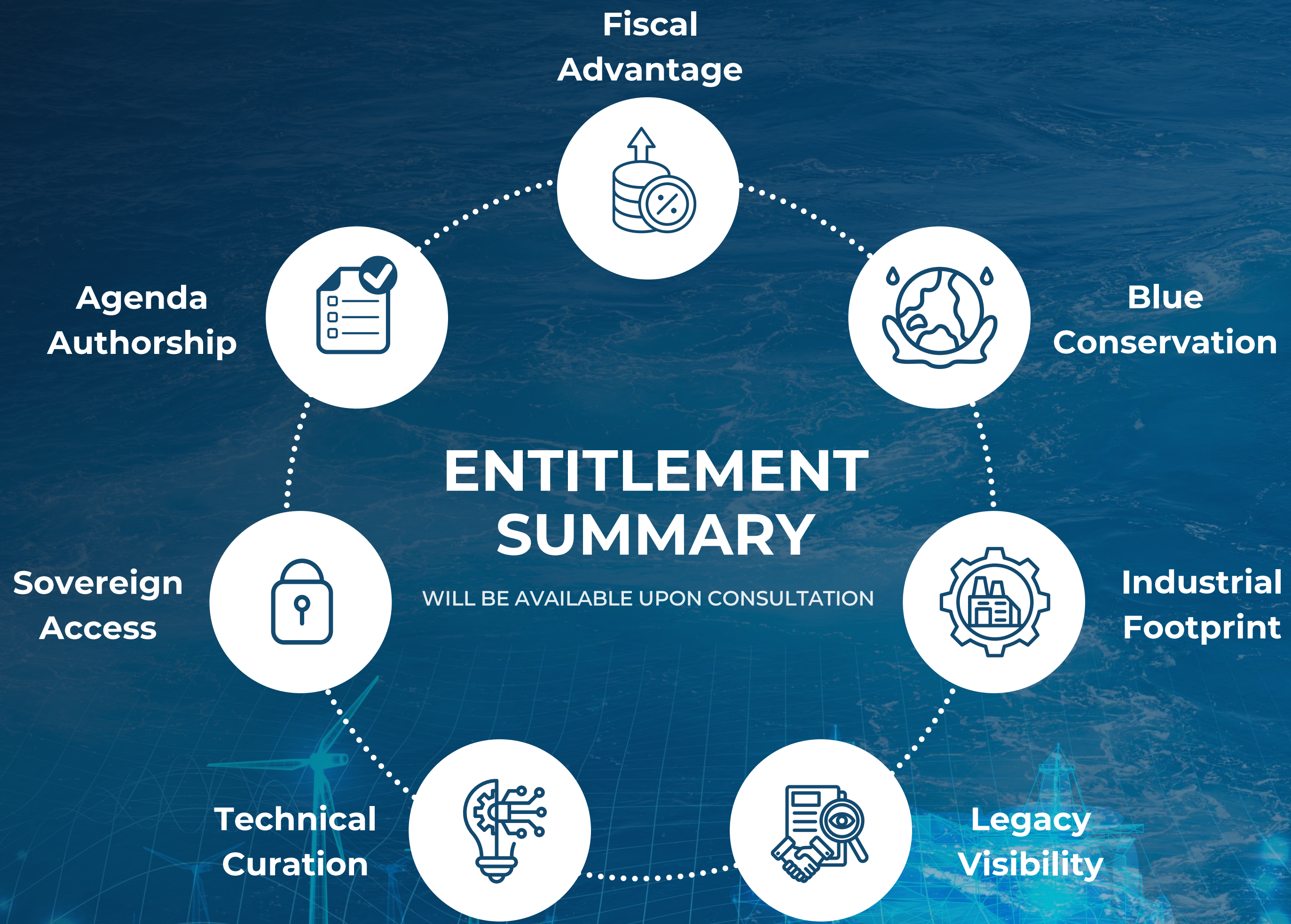




## STATE PAVILION

- ✓ 9m × 6m Turnkey Build Pavilion
- ✓ 6x Internal Mini-Pods
- ✓ 50 Delegate Passes
- ✓ Panel Speaking Slot
- ✓ Premium Branding

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# SPONSORSHIP PACKAGE

Package Entitlement Summary	Diamond	Platinum	Gold	Silver	Standard
<b>Exhibition Space</b>					
Booth with Buildup	8m x 8m	8m x 6m	6m x 6m	3m x 6m	3m x 3m
Discounted Rate for Additional Space	✓	✓	✓	✓	
<b>Event Venue</b>					
Logo Placement on Shared Assets	✓	✓	✓	✓	✓
Company Highlighted in Selected Shared Assets*	✓	✓	✓	✓	✓
<b>Appreciation Given</b>					
Appreciation Mention Given During Main Ceremony	✓	✓			
Appreciation Token Given During Gala Dinner	✓	✓	✓	✓	✓
<b>Speaking Opportunity</b>					
Speaking Slot (1 hour)	✓	✓	✓		
<b>Additional</b>					
Sponsored Visitor Pass	50	35	25	10	4
<b>Out of Event Presence</b>					
Logo Placement on Marketing Materials	✓	✓	✓	✓	✓
Company Highlighted on Marketing Materials	✓	✓	✓		
Press Release Mention	✓	✓			
Exclusive Participation in Roundtable Discussion with Representative of Ministry and Regulators.	✓	✓	✓		
<b>Virtual Presence</b>					
Social Media Mention in WBEF 2026 portal	✓	✓	✓	✓	
2 Full Page Full Colour in Digital Programme Book	✓	✓	✓	✓	
Logo Presence on Digital Programme Book	✓	✓	✓	✓	✓
Logo Presence on Website	✓	✓	✓	✓	✓

# SECURE THE SOVEREIGN STAMP

Limited curations remaining.  
Secure your slot in the Sultan Mizan  
World Blue Economy Forum 2026

 [info@wbeforum.com](mailto:info@wbeforum.com)



Scan QR Code  
to Express Your  
Interest